

First Announcement



ICEIRD 2012

Sofia, BULGARIA 28-29 May 2012

5th International Conference on Entrepreneurship, Innovation and Regional Development Regional Development for Unleashing Growth Throughout Southeastern Europe

CALL FOR PAPERS

Important dates

Submission of abstract: **17 October 2011**

Notification of acceptance: **21 November 2011**

Submission of full papers: **06 February 2012**

Notification of acceptance: **05 March 2012**

Submission of camera-ready paper: **26 March 2012**

Early registration **02 April 2012**

Late registration **10 April 2012**

Contacts

Chairpersons

Assoc. Prof. Dimitar Y. BIROV

The Faculty of Mathematics And Informatics

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Scope of the Conference

With acceleration of technological development and adoption and greater market competition, innovation is a prerequisite for enterprise survival. Innovation activity encompasses both manufacturing and service sectors.

The objective of the conference is to gather together decision makers (government, ministries and state agencies), innovation experts (universities, research and development centers, technology transfer centers, start-up centres) and practitioners (SMEs, business incubators and business support organisations) to generate discussion and exchange on the potential of entrepreneurship promotion and innovation to national and regional competitiveness.

Conference Topics

Authors are invited to submit abstracts on the following topics:

- Regional systems of innovation, competitiveness and development
- Regional innovation strategies, innovative cities and regions
- Knowledge transfer and infusion, technology transfer
- Green ICT and supply chains
- Collaborative and intelligent systems of innovation, virtual innovation environments
- Innovative supply chains, network collaboration and joint ventures
- Business intelligence management
- Patenting, research and development in SMEs
- E-technology adoption and semantic web services
- Knowledge economy/integration, innovative companies and clusters
- Biotechnology diffusion
- Uncertainty and risk in innovation
- Predictive analytics and risk assessment
- Entrepreneurship and SMEs' competitiveness
- Outsourcing and off-shoring
- Social business and innovation
- Service innovation
- Institutionally and research driven innovation
- Current themes, challenges and research in social entrepreneurship
- Benchmarking of Entrepreneurship and Innovation Best Practices in the region
- ICT-enabled innovation and new business creation
- Women's Entrepreneurship - Trends and good practices

Authors are also encouraged to submit papers in other related areas. The official language of the Conference is English.

Submissions

Authors are invited to submit a full paper 6 – 10 pages. Submitted papers, which will go under blind review by at least two referees. The Conference proceedings, including all papers presented will be published as a SEERC book edited by the Conference Chairpersons.

Post-Conference

Selected high quality papers will be recommended for publication in the following peer-reviewed journals (Inderscience Publishers):

1. International Journal of Innovation and Regional Development.
2. International Journal of Enterprise and Network Management
3. International Journal of Logistics Economics and Globalisation

4th International Conference on Entrepreneurship, Innovation and Regional Development
Faculty of Mathematics and Informatics, Faculty of Economics and Business Administration, Sofia University

Sofia, 28-29 May 2012

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