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5 – 7 May 2011
Ohrid, MACEDONIA

Organizer:

National Centre for Development of
Innovation and Entrepreneurial
Learning - www.ncdiel.mk

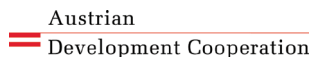


Patrons:

European Academy of Sciences and Arts
www.euro-acad.eu
Macedonian Academy of Sciences and Arts
www.manu.edu.mk



Supporters:



From Entrepreneurial Learning to Innovation and Regional Development

2011

Under the auspices of
H.E. Dr. Gjorge Ivanov
The President of Republic of Macedonia

Objective of the conference

The objective of the conference is to gather together decision makers (government, ministries and state agencies), innovation experts (universities, research and development centres, technology transfer centres, start-up centres) and practitioners (SMEs, business incubators and business support organisations) to generate discussion and exchange on the potential of entrepreneurship promotion and innovation to national and regional competitiveness.

Important dates

10 December 2010

- Submission of abstracts 20 November 2010
- Notification of acceptance 20 December 2010
- Submission of papers 20 February 2011
- Submission of camera ready full papers 20 March 2011
- Early registration Before 20 March 2011
- Late registration After 20 March 2011
- Conference dates 5-7 May 2011

Venue

Hotel Metropol – Ohrid, www.metropol-ohrid.com

Official Tour operator

Vis Poj, www.vispoj.com.mk

Contact: 2011@iceird.org, info@ncdiel.mk



Communication Sponsor:



International Conference for Entrepreneurship, Innovation and Regional Development



CONFERENCE TOPICS ICEIRD 2011

Entrepreneurship as a process of identifying opportunities and putting useful ideas into practice;

- * Corporate entrepreneurship / intrapreneurship
- * Entrepreneurial finance and venture capital
- * Entrepreneurial process: from creation to growth
- * Entrepreneurial university and the role of universities
- * International entrepreneurship
- * Linking intellectual capital, strategy and entrepreneurship
- * Models of entrepreneurial learning at all levels of education
- * Technological entrepreneurship, social entrepreneurship, green entrepreneurship
- * Young and female entrepreneurship
- * Global Entrepreneurship Monitor (GEM) related experiences

Innovation as the driver of national, regional and global economy;

- * Develop the enabling environment for innovative entrepreneurship
- * National and regional policies on entrepreneurship and innovation
- * Green innovation
- * Human resource practices for promoting innovation for SMEs
- * Innovation training & education
- * Innovative processes and models (SCM, ERP, BPR, e-business models, ...)
- * Intellectual property management in higher education and research institutions
- * Intellectual property rights
- * International cooperation and national innovation policies to face global challenges
- * Methods and tools for innovation
- * Open innovation strategies and models from universities and research centres
- * The conditions for developing sustainable systems of innovation
- * European Innovation Scoreboard (EIS) related experiences

Regional development and the possibilities and barriers for closer cooperation between South East European economies, EU and beyond;

- * Cross-border cooperation – best practices towards regional development
- * Entrepreneurship and regional open innovation systems
- * ICT and regional competitiveness
- * Intelligent regions
- * Networks and clusters of innovation
- * Regional competitiveness and development
- * Support infrastructure for entrepreneurial ventures and business incubation
- * Territorial cooperation as a driver of regional growth
- * The benefit of knowledge zones, business start-up centres and incubators in the region

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